

OWLSnet Database Usage Summary: January – April 2019

In 2019 we made several changes to our database subscriptions. We switched MyHeritage for Ancestry and added Wisconsin Newspaper Archive (dropped by BadgerLink) and Transparent Language. We continued with RB Digital Audiobooks and Magazines. From the OWLSnet budget we have contributed an additional \$2500 to buy audiobooks, primarily to complete series. Monthly reports by library are posted on the OWLSnet stats web page for RB Digital. Statistics by library are not available for MyHeritage and the Newspaper Archive.

MyHeritage Library Edition

Note: January statistics were not available because of a vendor malfunction.

The number of sessions for MyHeritage are similar to our past Ancestry usage. Because neither Ancestry nor MyHeritage provide great detail on what is actually being viewed, it is hard to compare how they are being used. Given the cost and availability of remote access, I would like to see sessions increase a good bit. It is, however, still early.

	Sessions	Searches	Page Views	Records Views
February	267	5113	10220	2558
March	240	5002	9178	2229
April	200	4197	7515	1886
Total	707	14312	26913	6673

Wisconsin Newspaper Index

While usage is modest, given the low cost, the number of sessions and page views are very reasonable.

Date	Users	Page Views Pre 1977	Page Views Post 1977	Total Page Views
January	60	329	68	397
February	103	351	13	364
March	222	1848	94	1942
April	197	1104	87	1191
Total	582	3632	262	3894

RB Digital

RB Digital stats by library are posted monthly on the OWLSnet stats page. Below is just a brief summary.

RB Digital Magazines.

We have mostly recovered from the awful start of the year when our subscription was not updated, and several popular magazines suddenly became unavailable. While I think there is still a lot of room to improve, comparing February through April 2019 to 2018, checkouts are up 90%. At our current rate the average cost per checkout would be less the 70 cents.

Month	Checkouts
January	755
February	2783
March	3525
April	3064
Total	10127

RB Digital AudioBooks

Usage of RB Digital Audiobooks is still modest (particularly compared to OverDrive), but it continues to increase. Checkouts are up 17% from the first 4 months of 2018. At our current rate the average cost per checkout would be around \$2.40.

Month	Checkouts
January	935
February	814
March	937
April	900
Total	3586

Transparent Language

It is still too early to get a handle on the value of this resource. Since January there have been 443 sessions, but I think it is fair to say that library staff represent a good number of those. Below is a chart of sessions and users by library and a list of access by language.

Sessions and Users by Library

Library	Total Sessions	Total User Registrations
Shawano County Library	101	15
Scandinavia Public Library	87	1
Appleton Public Library	70	18
Farnsworth Public Library (Oconto)	43	5
Oneida Community Library	17	3
Marinette County Libraries	15	7
Waupaca Area Public Library	15	9
Weyauwega Public Library	15	4
Algoma Public Library	11	2
Sturgeon Bay Door Count Library	9	7
Muehl Public Library (Seymour)	8	7
Hortonville Public Library	6	3
Lakes Country Public Library	6	1
Clintonville Public Library	5	3
Niagara Branch Public Library	5	2
New London Public Library	4	4
Gillett Public Library	3	1
Kewaunee Public Library	3	2
Wausaukee Branch Library	3	1
Coleman-Pound Branch Library	2	1
Kaukauna Public Library	2	2
Little Chute Public Library	2	2
Neuschafer Community Library (Fremont)	2	2
Sturm Memorial Library (Manawa)	2	1
Black Creek Village Library	1	1
Egg Harbor Branch Library	1	1
Kimberly Public Library	1	1
Oconto Falls Community Library	1	1
Peshtigo Branch Public Library	1	1
Shiocton Public Library	1	1
Wittenberg Branch Library	1	1
Baileys Harbor Branch Library	0	0
Birnamwood Branch Library	0	0

Bonduel Branch Library	0	0
Crivitz Branch Library	0	0
Door County Library	0	0
Ephraim Branch Library	0	0
Fish Creek Branch Library	0	0
Florence Public Library	0	0
Forestville Library	0	0
Goodman-Dunbar Branch Library	0	0
Iola Village Library	0	0
Lena Public Library	0	0
Marion Public Library	0	0
Mattoon-Hutchins Community Library	0	0
Sister Bay Liberty Grove Branch Library	0	0
Suring Area Public Library	0	0
Tigerton Branch Library	0	0
Washington Island Branch Library	0	0
Total	443	110

Access by Language

Language Name	Access Count	Percentage
Spanish, Latin American for English Speakers	186	42.5%
German for English Speakers	47	10.7%
Norwegian for English Speakers	45	10.3%
French for English Speakers	36	8.2%
Spanish, Castilian for English Speakers	25	5.7%
Italian for English Speakers	24	5.5%
Polish for English Speakers	7	1.6%
Scottish Gaelic for English Speakers	6	1.4%
Zulu for English Speakers	6	1.4%
Swahili for English Speakers	5	1.1%
French, Canadian for English Speakers	5	1.1%
Irish for English Speakers	4	0.9%
Swedish for English Speakers	4	0.9%
Czech for English Speakers	4	0.9%
Bengali for English Speakers	3	0.7%
Russian for English Speakers	3	0.7%
Ukrainian for English Speakers	2	0.5%
Chinese, Mandarin - Simplified for English Speakers	2	0.5%
French for Spanish, Latin American Speakers	2	0.5%
Hmong for English Speakers	2	0.5%

Korean for English Speakers	2	0.5%
Wolof for English Speakers	2	0.5%
Greek for English Speakers	2	0.5%
Finnish for English Speakers	1	0.2%
Icelandic for English Speakers	1	0.2%
Vietnamese for English Speakers	1	0.2%
Ojibwe for English Speakers	1	0.2%
Dutch for English Speakers	1	0.2%
Welsh for English Speakers	1	0.2%
Croatian for English Speakers	1	0.2%
Hungarian for English Speakers	1	0.2%
Farsi for English Speakers	1	0.2%
Hawaiian for English Speakers	1	0.2%
Portuguese, Brazilian for English Speakers	1	0.2%
Japanese - Transliterated for English Speakers	1	0.2%
Latin for English Speakers	1	0.2%
English for English Speakers	1	0.2%
Total Access Count	438	