

Outagamie Waupaca Library System: 2011 Circulation Summary*								
Revised 3/20/12								
	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	947,281	62.7%	339,142	22.4%	8,447	0.6%	60,397	4.0%
Black Creek	20,463	39.3%	26,559	51.0%	5	0.0%	2,460	4.7%
Clintonville	59,101	47.2%	5,442	4.3%	40,042	32.0%	4,832	3.9%
Fremont	14,446	29.1%	1,967	4.0%	15,919	32.1%	1,330	2.7%
Hortonville	22,225	32.3%	44,681	64.9%	745	1.1%	990	1.4%
Iola	20,512	34.9%	21	0.0%	31,619	53.8%	2,231	3.8%
Kaukauna	141,066	60.3%	42,601	18.2%	45	0.0%	18,233	7.8%
Kim-LC	153,262	46.0%	78,562	23.6%	133	0.0%	58,121	17.4%
Manawa	19,041	34.8%	271	0.5%	32,943	60.2%	1,986	3.6%
Marion	26,075	47.7%	718	1.3%	12,914	23.6%	1,553	2.8%
New London	69,995	46.7%	23,312	15.5%	48,268	32.2%	6,972	4.6%
Scandinavia	4,010	31.1%	5	0.0%	8,027	62.3%	522	4.1%
Seymour	35,782	44.6%	35,996	44.9%	90	0.1%	1,854	2.3%
Shiocton	7,929	46.0%	8,501	49.3%	449	2.6%	263	1.5%
Waupaca	107,085	36.3%	581	0.2%	144,390	49.0%	9,877	3.4%
Weyauwega	27,129	52.1%	351	0.7%	17,883	34.3%	2,272	4.4%
Total	1,675,402	53.2%	608,710	19.3%	361,919	11.5%	173,893	5.5%
	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	156,426	10.3%	22	0.0%	564,434	37.3%	1,511,715	100.0%
Black Creek	2,631	5.0%	0	0.0%	31,655	60.7%	52,118	100.0%
Clintonville	15,789	12.6%	17	0.0%	66,122	52.8%	125,223	100.0%
Fremont	15,977	32.2%	0	0.0%	35,193	70.9%	49,639	100.0%
Hortonville	181	0.3%	0	0.0%	46,597	67.7%	68,822	100.0%
Iola	4,378	7.5%	0	0.0%	38,249	65.1%	58,761	100.0%
Kaukauna	31,773	13.6%	34	0.0%	92,686	39.7%	233,752	100.0%
Kim-LC	43,019	12.9%	1	0.0%	179,836	54.0%	333,098	100.0%
Manawa	490	0.9%	3	0.0%	35,693	65.2%	54,734	100.0%
Marion	13,357	24.5%	9	0.0%	28,551	52.3%	54,626	100.0%
New London	1,459	1.0%	0	0.0%	80,011	53.3%	150,006	100.0%
Scandinavia	313	2.4%	0	0.0%	8,867	68.9%	12,877	100.0%
Seymour	6,422	8.0%	2	0.0%	44,364	55.4%	80,146	100.0%
Shiocton	85	0.5%	0	0.0%	9,298	54.0%	17,227	100.0%
Waupaca	32,578	11.1%	237	0.1%	187,663	63.7%	294,748	100.0%
Weyauwega	4,481	8.6%	0	0.0%	24,987	47.9%	52,116	100.0%
Total	329,359	10.5%	325	0.0%	1,474,206	46.8%	3,149,608	100.0%
*Based on OWLSnet Circulation Statistics								

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Counties Adjacent to OWLS

	Total	Brown	% of	Calumet	% of	Portage	% of
	Circulation	County	Total	County	Total	County	Total
Appleton	1,511,715	5,566	0.4%	57,741	3.8%	171	0.0%
Black Creek	52,118	180	0.3%	5	0.0%	6	0.0%
Clintonville	125,223	39	0.0%	10	0.0%	39	0.0%
Fremont	49,639	10	0.0%	0	0.0%	35	0.1%
Hortonville	68,822	29	0.0%	37	0.1%	0	0.0%
Iola	58,761	0	0.0%	0	0.0%	3,612	6.1%
Kaukauna	233,752	10,229	4.4%	18,866	8.1%	92	0.0%
Kim-LC	333,098	1,095	0.3%	39,207	11.8%	7	0.0%
Manawa	54,734	82	0.1%	1	0.0%	170	0.3%
Marion	54,626	8	0.0%	2	0.0%	12	0.0%
New London	150,006	42	0.0%	0	0.0%	54	0.0%
Scandinavia	12,877	0	0.0%	0	0.0%	285	2.2%
Seymour	80,146	2,726	3.4%	19	0.0%	0	0.0%
Shiocton	17,227	6	0.0%	1	0.0%	0	0.0%
Waupaca	294,748	124	0.0%	4	0.0%	18,552	6.3%
Weyauwega	52,116	82	0.2%	35	0.1%	326	0.6%
Total	3,149,608	20,218	0.6%	115,928	3.7%	23,361	0.7%

	Total	Shawano	% of	Waushara	% of	Winnebago	% of
	Circulation	County	Total	County	Total	County	Total
Appleton	1,511,715	2,370	0.2%	488	0.0%	83,199	5.5%
Black Creek	52,118	2,331	4.5%	4	0.0%	78	0.1%
Clintonville	125,223	15,364	12.3%	2	0.0%	45	0.0%
Fremont	49,639	12	0.0%	3,968	8.0%	11,943	24.1%
Hortonville	68,822	12	0.0%	0	0.0%	78	0.1%
Iola	58,761	44	0.1%	12	0.0%	72	0.1%
Kaukauna	233,752	228	0.1%	1	0.0%	1,458	0.6%
Kim-LC	333,098	166	0.0%	56	0.0%	2,271	0.7%
Manawa	54,734	127	0.2%	1	0.0%	34	0.1%
Marion	54,626	13,008	23.8%	0	0.0%	15	0.0%
New London	150,006	259	0.2%	202	0.1%	742	0.5%
Scandinavia	12,877	0	0.0%	0	0.0%	15	0.1%
Seymour	80,146	3,409	4.3%	0	0.0%	48	0.1%
Shiocton	17,227	9	0.1%	14	0.1%	1	0.0%
Waupaca	294,748	171	0.1%	11,462	3.9%	858	0.3%
Weyauwega	52,116	23	0.0%	3,148	6.0%	836	1.6%
Total	3,149,608	37,533	1.2%	19,358	0.6%	101,693	3.2%

*Based on OWLSnet Circulation Statistics

