

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2014 Circulation Summary*
10/6/2015

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	789,622	62.0%	292,771	23.0%	5,312	0.4%	55,119	4.3%
Black Creek	13,835	27.9%	31,188	62.9%	25	0.1%	2,759	5.6%
Clintonville	46,053	43.8%	3,877	3.7%	36,227	34.4%	5,478	5.2%
Fremont	11,568	29.1%	1,425	3.6%	13,857	34.9%	682	1.7%
Hortonville	14,716	27.3%	37,432	69.4%	404	0.7%	803	1.5%
Iola	19,493	41.4%	16	0.0%	22,862	48.5%	1,570	3.3%
Kaukauna	104,047	59.5%	29,894	17.1%	36	0.0%	14,512	8.3%
Kim-LC	135,007	41.6%	72,269	22.3%	320	0.1%	66,052	20.4%
Manawa	17,389	36.6%	367	0.8%	26,677	56.2%	2,350	4.9%
Marion	23,767	56.7%	174	0.4%	9,165	21.9%	591	1.4%
New London	62,705	46.8%	21,483	16.0%	40,624	30.3%	7,652	5.7%
Scandinavia	3,844	37.3%	0	0.0%	5,541	53.7%	879	8.5%
Seymour	31,176	44.2%	31,269	44.3%	117	0.2%	1,786	2.5%
Shiocton	6,004	47.5%	5,994	47.4%	222	1.8%	412	3.3%
Waupaca	113,169	39.3%	710	0.2%	128,841	44.8%	10,750	3.7%
Weyauwega	26,653	53.1%	218	0.4%	17,805	35.5%	2,104	4.2%
Total	1,419,048	52.1%	529,087	19.4%	308,035	11.3%	173,499	6.4%

	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	131,220	10.3%	92	0.0%	484,514	38.0%	1,274,136	100.0%
Black Creek	1,764	3.6%	2	0.0%	35,738	72.1%	49,573	100.0%
Clintonville	13,515	12.8%	79	0.1%	59,176	56.2%	105,229	100.0%
Fremont	12,184	30.7%	0	0.0%	28,148	70.9%	39,716	100.0%
Hortonville	584	1.1%	0	0.0%	39,223	72.7%	53,939	100.0%
Iola	3,192	6.8%	0	0.0%	27,640	58.6%	47,133	100.0%
Kaukauna	26,263	15.0%	0	0.0%	70,705	40.5%	174,752	100.0%
Kim-LC	50,707	15.6%	28	0.0%	189,376	58.4%	324,383	100.0%
Manawa	716	1.5%	0	0.0%	30,110	63.4%	47,499	100.0%
Marion	8,187	19.5%	23	0.1%	18,140	43.3%	41,907	100.0%
New London	1,621	1.2%	0	0.0%	71,380	53.2%	134,085	100.0%
Scandinavia	49	0.5%	1	0.0%	6,470	62.7%	10,314	100.0%
Seymour	6,154	8.7%	10	0.0%	39,336	55.8%	70,512	100.0%
Shiocton	13	0.1%	0	0.0%	6,641	52.5%	12,645	100.0%
Waupaca	34,306	11.9%	115	0.0%	174,722	60.7%	287,891	100.0%
Weyauwega	3,371	6.7%	0	0.0%	23,498	46.9%	50,151	100.0%
Total	293,846	10.8%	350	0.0%	1,304,817	47.9%	2,723,865	100.0%

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Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	1,274,136	5,928	0.5%	45,209	3.5%	566	0.0%
Black Creek	49,573	164	0.3%	84	0.2%	1	0.0%
Clintonville	105,229	0	0.0%	49	0.0%	43	0.0%
Fremont	39,716	0	0.0%	11	0.0%	53	0.1%
Hortonville	53,939	8	0.0%	12	0.0%	24	0.0%
Iola	47,133	0	0.0%	2	0.0%	2,556	5.4%
Kaukauna	174,752	6,688	3.8%	16,427	9.4%	0	0.0%
Kim-LC	324,383	760	0.2%	43,890	13.5%	1	0.0%
Manawa	47,499	109	0.2%	3	0.0%	26	0.1%
Marion	41,907	0	0.0%	35	0.1%	0	0.0%
New London	134,085	4	0.0%	5	0.0%	8	0.0%
Scandinavia	10,314	0	0.0%	0	0.0%	41	0.4%
Seymour	70,512	3,278	4.6%	0	0.0%	0	0.0%
Shiocton	12,645	0	0.0%	0	0.0%	0	0.0%
Waupaca	287,891	39	0.0%	38	0.0%	19,101	6.6%
Weyauwega	50,151	19	0.0%	0	0.0%	375	0.7%
Total	2,723,865	16,997	0.6%	105,765	3.9%	22,795	0.8%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	1,274,136	1,241	0.1%	386	0.0%	72,636	5.7%
Black Creek	49,573	1,415	2.9%	0	0.0%	78	0.2%
Clintonville	105,229	13,283	12.6%	0	0.0%	23	0.0%
Fremont	39,716	6	0.0%	3,886	9.8%	8,138	20.5%
Hortonville	53,939	23	0.0%	0	0.0%	456	0.8%
Iola	47,133	49	0.1%	1	0.0%	11	0.0%
Kaukauna	174,752	204	0.1%	0	0.0%	1,676	1.0%
Kim-LC	324,383	165	0.1%	183	0.1%	4,229	1.3%
Manawa	47,499	204	0.4%	14	0.0%	34	0.1%
Marion	41,907	8,086	19.3%	1	0.0%	0	0.0%
New London	134,085	150	0.1%	265	0.2%	1,122	0.8%
Scandinavia	10,314	0	0.0%	0	0.0%	8	0.1%
Seymour	70,512	2,122	3.0%	0	0.0%	162	0.2%
Shiocton	12,645	13	0.1%	0	0.0%	0	0.0%
Waupaca	287,891	102	0.0%	12,416	4.3%	1,141	0.4%
Weyauwega	50,151	6	0.0%	2,443	4.9%	421	0.8%
Total	2,723,865	27,069	1.0%	19,595	0.7%	90,135	3.3%

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Outagamie Waupaca Library System: 2014 Circulation Summary*
Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	1,274,136	45,784	3.6%	9,117	0.7%	73,680	5.8%
Black Creek	49,573	84	0.2%	1,586	3.2%	78	0.2%
Clintonville	105,229	49	0.0%	13,383	12.7%	29	0.0%
Fremont	39,716	11	0.0%	13	0.0%	12,059	30.4%
Hortonville	53,939	12	0.0%	91	0.2%	456	0.8%
Iola	47,133	2	0.0%	83	0.2%	13	0.0%
Kaukauna	174,752	17,165	9.8%	7,049	4.0%	1,676	1.0%
Kim-LC	324,383	43,926	13.5%	2,246	0.7%	4,412	1.4%
Manawa	47,499	3	0.0%	594	1.3%	48	0.1%
Marion	41,907	35	0.1%	8,094	19.3%	1	0.0%
New London	134,085	5	0.0%	158	0.1%	1,392	1.0%
Scandinavia	10,314	0	0.0%	0	0.0%	8	0.1%
Seymour	70,512	0	0.0%	5,845	8.3%	162	0.2%
Shiocton	12,645	0	0.0%	13	0.1%	0	0.0%
Waupaca	287,891	96	0.0%	460	0.2%	13,671	4.7%
Weyauwega	50,151	0	0.0%	111	0.2%	2,883	5.7%
Total	2,723,865	107,172	3.9%	48,843	1.8%	110,568	4.1%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	1,274,136	1,071	0.1%	1,568	0.1%
Black Creek	49,573	1	0.0%	15	0.0%
Clintonville	105,229	44	0.0%	10	0.0%
Fremont	39,716	53	0.1%	48	0.1%
Hortonville	53,939	24	0.0%	1	0.0%
Iola	47,133	2,562	5.4%	532	1.1%
Kaukauna	174,752	0	0.0%	373	0.2%
Kim-LC	324,383	1	0.0%	122	0.0%
Manawa	47,499	30	0.1%	41	0.1%
Marion	41,907	0	0.0%	57	0.1%
New London	134,085	26	0.0%	40	0.0%
Scandinavia	10,314	41	0.4%	0	0.0%
Seymour	70,512	0	0.0%	147	0.2%
Shiocton	12,645	0	0.0%	0	0.0%
Waupaca	287,891	19,357	6.7%	722	0.3%
Weyauwega	50,151	375	0.7%	2	0.0%
Total	2,723,865	23,585	0.9%	3,678	0.1%

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Outagamie Waupaca Library System: 2014 Circulation Summary*
Change from 2013

	Resident Circulation				Non-resident Circulation			
	2013	2014	Change	% Change	2013	2014	Change	% Change
Appleton	848,597	789,622	(58,975)	-6.9%	528,236	484,514	(43,722)	-8.3%
Black Creek	15,883	13,835	(2,048)	-12.9%	34,681	35,738	1,057	3.0%
Clintonville	47,391	46,053	(1,338)	-2.8%	62,709	59,176	(3,533)	-5.6%
Fremont	12,069	11,568	(501)	-4.2%	31,966	28,148	(3,818)	-11.9%
Hortonville	15,708	14,716	(992)	-6.3%	41,005	39,223	(1,782)	-4.3%
Iola	17,511	19,493	1,982	11.3%	29,791	27,640	(2,151)	-7.2%
Kaukauna	115,601	104,047	(11,554)	-10.0%	73,129	70,705	(2,424)	-3.3%
Kim-LC	148,121	135,007	(13,114)	-8.9%	195,111	189,376	(5,735)	-2.9%
Manawa	18,929	17,389	(1,540)	-8.1%	29,161	30,110	949	3.3%
Marion	29,911	23,767	(6,144)	-20.5%	22,396	18,140	(4,256)	-19.0%
New London	63,101	62,705	(396)	-0.6%	71,221	71,380	159	0.2%
Scandinavia	3,183	3,844	661	20.8%	8,389	6,470	(1,919)	-22.9%
Seymour	35,391	31,176	(4,215)	-11.9%	41,350	39,336	(2,014)	-4.9%
Shiocton	7,975	6,004	(1,971)	-24.7%	8,345	6,641	(1,704)	-20.4%
Waupaca	111,316	113,169	1,853	1.7%	184,453	174,722	(9,731)	-5.3%
Weyauwega	27,161	26,653	(508)	-1.9%	27,953	23,498	(4,455)	-15.9%
Total	1,517,848	1,419,048	(98,800)	-6.5%	1,389,896	1,304,817	(85,079)	-6.1%

	Total Circulation			
	2013	2014	Change	% Change
Appleton	1,376,833	1,274,136	(102,697)	-7.5%
Black Creek	50,564	49,573	(991)	-2.0%
Clintonville	110,100	105,229	(4,871)	-4.4%
Fremont	44,035	39,716	(4,319)	-9.8%
Hortonville	56,713	53,939	(2,774)	-4.9%
Iola	47,302	47,133	(169)	-0.4%
Kaukauna	188,730	174,752	(13,978)	-7.4%
Kim-LC	343,232	324,383	(18,849)	-5.5%
Manawa	48,090	47,499	(591)	-1.2%
Marion	52,307	41,907	(10,400)	-19.9%
New London	134,322	134,085	(237)	-0.2%
Scandinavia	11,572	10,314	(1,258)	-10.9%
Seymour	76,741	70,512	(6,229)	-8.1%
Shiocton	16,320	12,645	(3,675)	-22.5%
Waupaca	295,769	287,891	(7,878)	-2.7%
Weyauwega	55,114	50,151	(4,963)	-9.0%
Total	2,907,744	2,723,865	(183,879)	-6.3%

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