

Outagamie Waupaca Library System Web Services Policy

Policy

The Outagamie Waupaca Library System (OWLS) provides web services to member libraries for supporting, improving, or promoting library or system services. Web services include: purchasing and managing domain names, space on a hosted server provided by OWLS, web site creation and design, training and support, and monthly site usage reports. Services described in the guidelines below are provided to OWLS member libraries at no cost, unless otherwise specified. Web services are not an OWLSnet service and are not available to Nicolet Federated Library System member libraries. Web services are coordinated by the Web & Marketing Coordinator.

Guidelines

1. OWLS will provide server space for each OWLS member library web site. OWLS reserves the right to limit the amount of server space available for library web sites. Library staff should contact the Web & Marketing Coordinator for assistance with web site hosting services.
2. OWLS neither supports nor opposes the views expressed on any web site it hosts, except when so resolved by the OWLS Board of Trustees.
3. Libraries with web sites hosted on an OWLS provided server are responsible for monitoring, updating, and maintaining their web sites. OWLS reserves the right to refuse to host any web site, post any web site content, or to demand removal of any web site content on library web sites hosted on its servers.
4. OWLS will provide web site design and development services to member libraries. Member library staff will be expected to participate in the design or development process. OWLS reserves the right to limit design and development services when requested services exceed the level of expertise or time available from OWLS staff.
5. OWLS will support the use of a standard Content Management System (CMS), most likely Drupal or WordPress, and popular CMS features such as blogs, event postings, calendars, web forms, slideshows, and picture galleries and will attempt to incorporate other features upon request when possible. OWLS reserves the right to limit assistance with the integration of additional web technologies when requested assistance exceeds the level of expertise or time available from OWLS staff
6. OWLS will provide Google Analytic web site usage reports to each library with a web site managed by OWLS. Customized web site usage reports may be developed for OWLS libraries upon request, as time permits.

7. OWLS will provide initial CMS training to all member libraries and provide additional training upon request.
8. Member library staff may not load executable files, scripts, or databases on an OWLS web server without permission. Requests to load or develop such services should be directed to the Web & Marketing Coordinator.
9. Member library staff must consult with the Web & Marketing Coordinator about loading audio or video files on web sites managed by OWLS. To conserve server space and bandwidth utilization, OWLS reserves the right to request that media projects be hosted on remote sites recommended by the Web & Marketing Coordinator.
10. Projects to digitize local library resources should be coordinated with the Web & Marketing Coordinator or the OWLSnet Manager. OWLS staff will assist OWLS libraries with adding digitization projects to the statewide platform.
11. Individual libraries or groups of libraries, working in collaboration with OWLS, may develop additional web sites to be hosted on an OWLS web server. Additional web sites may be developed for specific projects that are consistent with the policy statement above.

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