

Outagamie Waupaca Library System: 2016 Circulation Summary*
1/5/2017

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	689,699	63.7%	234,831	21.7%	6,760	0.6%	44,666	4.1%
Black Creek	15,954	27.4%	35,429	60.9%	187	0.3%	4,582	7.9%
Clintonville	42,673	42.7%	4,095	4.1%	36,917	36.9%	3,791	3.8%
Fremont	7,723	24.0%	454	1.4%	14,146	44.0%	470	1.5%
Hortonville	15,701	22.4%	51,136	73.0%	777	1.1%	2,035	2.9%
Iola	15,807	38.8%	5	0.0%	19,013	46.6%	2,111	5.2%
Kaukauna	91,799	54.0%	30,315	17.8%	131	0.1%	17,781	10.5%
Kim-LC	112,819	39.8%	69,777	24.6%	90	0.0%	56,514	20.0%
Manawa	18,098	39.8%	199	0.4%	23,717	52.1%	3,006	6.6%
Marion	21,133	60.6%	266	0.8%	7,539	21.6%	851	2.4%
New London	51,765	45.7%	16,899	14.9%	38,043	33.6%	4,736	4.2%
Scandinavia	2,258	27.5%	1	0.0%	5,435	66.2%	465	5.7%
Seymour	26,255	43.7%	26,573	44.2%	84	0.1%	1,502	2.5%
Shiocton	5,434	47.1%	5,408	46.9%	50	0.4%	504	4.4%
Waupaca	105,234	40.9%	814	0.3%	109,415	42.5%	10,097	3.9%
Weyauwega	19,353	47.9%	97	0.2%	16,072	39.8%	2,267	5.6%
Total	1,241,705	51.6%	476,299	19.8%	278,376	11.6%	155,378	6.5%
	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	105,882	9.8%	44	0.0%	392,183	36.3%	1,081,882	100.0%
Black Creek	1,901	3.3%	147	0.3%	42,246	72.6%	58,200	100.0%
Clintonville	12,517	12.5%			57,320	57.3%	99,993	100.0%
Fremont	9,372	29.1%			24,442	76.0%	32,165	100.0%
Hortonville	372	0.5%			54,320	77.6%	70,021	100.0%
Iola	3,831	9.4%			24,960	61.2%	40,767	100.0%
Kaukauna	30,070	17.7%			78,297	46.0%	170,096	100.0%
Kim-LC	43,931	15.5%	6	0.0%	170,318	60.2%	283,137	100.0%
Manawa	481	1.1%			27,403	60.2%	45,501	100.0%
Marion	5,001	14.3%	61	0.2%	13,718	39.4%	34,851	100.0%
New London	1,844	1.6%	25	0.0%	61,547	54.3%	113,312	100.0%
Scandinavia	47	0.6%			5,948	72.5%	8,206	100.0%
Seymour	5,658	9.4%	46	0.1%	33,863	56.3%	60,118	100.0%
Shiocton	147	1.3%			6,109	52.9%	11,543	100.0%
Waupaca	31,637	12.3%	48	0.0%	152,011	59.1%	257,245	100.0%
Weyauwega	2,620	6.5%			21,056	52.1%	40,409	100.0%
Total	255,311	10.6%	377	0.0%	1,165,741	48.4%	2,407,446	100.0%

*Based on OWLSnet Circulation Statistics

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Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	1,081,882	5,892	0.5%	32,664	3.0%	494	0.0%
Black Creek	58,200	38	0.1%	218	0.4%		
Clintonville	99,993	57	0.1%	18	0.0%	7	0.0%
Fremont	32,165	2	0.0%	141	0.4%		
Hortonville	70,021	5	0.0%	42	0.1%	2	0.0%
Iola	40,767	1	0.0%	3	0.0%	3,030	7.4%
Kaukauna	170,096	7,408	4.4%	17,655	10.4%	4	0.0%
Kim-LC	283,137	1,428	0.5%	37,000	13.1%		
Manawa	45,501	72	0.2%	7	0.0%	22	0.0%
Marion	34,851	4	0.0%	12	0.0%		
New London	113,312	11	0.0%	7	0.0%	34	0.0%
Scandinavia	8,206					30	0.4%
Seymour	60,118	2,654	4.4%	420	0.7%		
Shiocton	11,543						
Waupaca	257,245	120	0.0%	57	0.0%	19,453	7.6%
Weyauwega	40,409	17	0.0%			678	1.7%
Total	2,407,446	17,709	0.7%	88,244	3.7%	23,754	1.0%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	1,081,882	1,156	0.1%	227	0.0%	60,066	5.6%
Black Creek	58,200	1,553	2.7%			49	0.1%
Clintonville	99,993	12,218	12.2%			87	0.1%
Fremont	32,165			2,768	8.6%	6,445	20.0%
Hortonville	70,021	40	0.1%	1	0.0%	261	0.4%
Iola	40,767	86	0.2%	2	0.0%	75	0.2%
Kaukauna	170,096	72	0.0%	4	0.0%	3,961	2.3%
Kim-LC	283,137	129	0.0%			4,207	1.5%
Manawa	45,501	199	0.4%	26	0.1%	4	0.0%
Marion	34,851	4,960	14.2%	3	0.0%	13	0.0%
New London	113,312	520	0.5%	283	0.2%	817	0.7%
Scandinavia	8,206			2	0.0%	15	0.2%
Seymour	60,118	1,978	3.3%			115	0.2%
Shiocton	11,543	3	0.0%			134	1.2%
Waupaca	257,245	93	0.0%	10,018	3.9%	658	0.3%
Weyauwega	40,409	4	0.0%	1,416	3.5%	471	1.2%
Total	2,407,446	23,011	1.0%	14,750	0.6%	77,378	3.2%

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Outagamie Waupaca Library System: 2016 Circulation Summary*
Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	1,081,882	33,511	3.1%	8,569	0.8%	61,019	5.6%
Black Creek	58,200	218	0.4%	1,624	2.8%	55	0.1%
Clintonville	99,993	18	0.0%	12,383	12.4%	89	0.1%
Fremont	32,165	141	0.4%	11	0.0%	9,213	28.6%
Hortonville	70,021	42	0.1%	54	0.1%	274	0.4%
Iola	40,767	3	0.0%	259	0.6%	77	0.2%
Kaukauna	170,096	18,025	10.6%	7,945	4.7%	3,965	2.3%
Kim-LC	283,137	37,006	13.1%	2,223	0.8%	4,248	1.5%
Manawa	45,501	7	0.0%	368	0.8%	30	0.1%
Marion	34,851	12	0.0%	4,966	14.2%	16	0.0%
New London	113,312	12	0.0%	663	0.6%	1,100	1.0%
Scandinavia	8,206					17	0.2%
Seymour	60,118	420	0.7%	5,064	8.4%	115	0.2%
Shiocton	11,543			13	0.1%	134	1.2%
Waupaca	257,245	161	0.1%	542	0.2%	10,951	4.3%
Weyauwega	40,409			27	0.1%	1,887	4.7%
Total	2,407,446	89,576	3.7%	44,711	1.9%	93,190	3.9%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	1,081,882	1,848	0.2%	935	0.1%
Black Creek	58,200			4	0.0%
Clintonville	99,993	7	0.0%	20	0.0%
Fremont	32,165			7	0.0%
Hortonville	70,021	2	0.0%		
Iola	40,767	3,041	7.5%	451	1.1%
Kaukauna	170,096	15	0.0%	120	0.1%
Kim-LC	283,137	326	0.1%	128	0.0%
Manawa	45,501	22	0.0%	54	0.1%
Marion	34,851			7	0.0%
New London	113,312	34	0.0%	35	0.0%
Scandinavia	8,206	30	0.4%		
Seymour	60,118			59	0.1%
Shiocton	11,543				
Waupaca	257,245	19,609	7.6%	374	0.1%
Weyauwega	40,409	699	1.7%	7	0.0%
Total	2,407,446	25,633	1.1%	2,201	0.1%

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Outagamie Waupaca Library System: 2016 Circulation Summary*
Change from 2015

	Resident Circulation				Non-resident Circulation			
	2015	2016	Change	% Change	2015	2016	Change	% Change
Appleton	731,073	689,699	(41,374)	-5.7%	435,624	392,183	(43,441)	-10.0%
Black Creek	15,922	15,954	32	0.2%	38,676	42,246	3,570	9.2%
Clintonville	41,041	42,673	1,632	4.0%	56,896	57,320	424	0.7%
Fremont	9,413	7,723	(1,690)	-18.0%	24,207	24,442	235	1.0%
Hortonville	16,505	15,701	(804)	-4.9%	53,899	54,320	421	0.8%
Iola	17,778	15,807	(1,971)	-11.1%	24,685	24,960	275	1.1%
Kaukauna	96,254	91,799	(4,455)	-4.6%	65,590	78,297	12,707	19.4%
Kim-LC	121,232	112,819	(8,413)	-6.9%	179,135	170,318	(8,817)	-4.9%
Manawa	19,584	18,098	(1,486)	-7.6%	29,758	27,403	(2,355)	-7.9%
Marion	21,375	21,133	(242)	-1.1%	16,095	13,718	(2,377)	-14.8%
New London	59,936	51,765	(8,171)	-13.6%	65,954	61,547	(4,407)	-6.7%
Scandinavia	3,630	2,258	(1,372)	-37.8%	6,248	5,948	(300)	-4.8%
Seymour	27,869	26,255	(1,614)	-5.8%	34,985	33,863	(1,122)	-3.2%
Shiocton	4,565	5,434	869	19.0%	5,873	6,109	236	4.0%
Waupaca	116,514	105,234	(11,280)	-9.7%	164,064	152,011	(12,053)	-7.3%
Weyauwega	21,261	19,353	(1,908)	-9.0%	22,367	21,056	(1,311)	-5.9%
Total	1,323,952	1,241,705	(82,247)	-6.2%	1,224,056	1,165,741	(58,315)	-4.8%

	Total Circulation			
	2015	2016	Change	% Change
Appleton	1,166,697	1,081,882	(84,815)	-7.3%
Black Creek	54,598	58,200	3,602	6.6%
Clintonville	97,937	99,993	2,056	2.1%
Fremont	33,620	32,165	(1,455)	-4.3%
Hortonville	70,404	70,021	(383)	-0.5%
Iola	42,463	40,767	(1,696)	-4.0%
Kaukauna	161,844	170,096	8,252	5.1%
Kim-LC	300,367	283,137	(17,230)	-5.7%
Manawa	49,342	45,501	(3,841)	-7.8%
Marion	37,470	34,851	(2,619)	-7.0%
New London	125,890	113,312	(12,578)	-10.0%
Scandinavia	9,878	8,206	(1,672)	-16.9%
Seymour	62,854	60,118	(2,736)	-4.4%
Shiocton	10,438	11,543	1,105	10.6%
Waupaca	280,578	257,245	(23,333)	-8.3%
Weyauwega	43,628	40,409	(3,219)	-7.4%
Total	2,548,008	2,407,446	(140,562)	-5.5%

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