

Outagamie Waupaca Library System: 2020 Circulation Summary*

1/27/2020

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	216,296	65.1%	71,574	21.5%	2,314	0.7%	10,788	3.2%
Black Creek	6,351	19.4%	20,393	62.2%	14	0.0%	4,874	14.9%
Clintonville	11,619	39.3%	1,666	5.6%	9,680	32.8%	1,077	3.6%
Fremont	3,705	23.9%	7	0.0%	7,822	50.5%	60	0.4%
Hortonville	9,803	21.2%	33,070	71.4%	1,791	3.9%	1,294	2.8%
Iola	7,688	33.9%	9	0.0%	12,443	54.9%	760	3.4%
Kaukauna	44,517	46.1%	19,618	20.3%	31	0.0%	15,073	15.6%
Kim-LC	47,749	34.4%	34,766	25.0%	145	0.1%	34,682	25.0%
Manawa	6,670	33.0%	281	1.4%	12,213	60.4%	947	4.7%
Marion	14,050	45.3%	896	2.9%	9,333	30.1%	1,556	5.0%
New London	20,289	46.2%	6,953	15.8%	14,679	33.4%	1,517	3.5%
Scandinavia	844	12.9%	0	0.0%	5,534	84.3%	170	2.6%
Seymour	14,994	47.4%	12,864	40.7%	22	0.1%	856	2.7%
Shiocton	4,463	54.3%	3,523	42.9%	12	0.1%	140	1.7%
Waupaca	45,448	38.9%	1,480	1.3%	53,035	45.4%	2,851	2.4%
Weyauwega	6,180	29.3%	190	0.9%	10,886	51.6%	1,397	6.6%
Total	460,666	46.3%	207,290	20.8%	139,954	14.1%	78,042	7.8%

	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	31,472	9.5%	10	0.0%	116,158	34.9%	332,454	100.0%
Black Creek	1,131	3.5%	0	0.0%	26,412	80.6%	32,763	100.0%
Clintonville	5,500	18.6%	0	0.0%	17,923	60.7%	29,542	100.0%
Fremont	3,909	25.2%	1	0.0%	11,799	76.1%	15,504	100.0%
Hortonville	328	0.7%	0	0.0%	36,483	78.8%	46,286	100.0%
Iola	1,785	7.9%	0	0.0%	14,997	66.1%	22,685	100.0%
Kaukauna	17,388	18.0%	0	0.0%	52,110	53.9%	96,627	100.0%
Kim-LC	21,641	15.6%	0	0.0%	91,234	65.6%	138,983	100.0%
Manawa	107	0.5%	0	0.0%	13,548	67.0%	20,218	100.0%
Marion	5,198	16.7%	0	0.0%	16,983	54.7%	31,033	100.0%
New London	522	1.2%	3	0.0%	23,674	53.8%	43,963	100.0%
Scandinavia	15	0.2%	0	0.0%	5,719	87.1%	6,563	100.0%
Seymour	2,872	9.1%	14	0.0%	16,628	52.6%	31,622	100.0%
Shiocton	76	0.9%	0	0.0%	3,751	45.7%	8,214	100.0%
Waupaca	14,016	12.0%	25	0.0%	71,407	61.1%	116,855	100.0%
Weyauwega	2,460	11.7%	0	0.0%	14,933	70.7%	21,113	100.0%
Total	108,420	10.9%	53	0.0%	533,759	53.7%	994,425	100.0%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2020 Circulation Summary*
Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	332,454	2,454	0.7%	8,384	2.5%	71	0.0%
Black Creek	32,763	66	0.2%	35	0.1%	0	0.0%
Clintonville	29,542	3	0.0%	3	0.0%	0	0.0%
Fremont	15,504	1	0.0%	0	0.0%	0	0.0%
Hortonville	46,286	20	0.0%	22	0.0%	0	0.0%
Iola	22,685	0	0.0%	8	0.0%	1,675	7.4%
Kaukauna	96,627	4,631	4.8%	10,326	10.7%	0	0.0%
Kim-LC	138,983	1,095	0.8%	18,245	13.1%	2	0.0%
Manawa	20,218	0	0.0%	0	0.0%	5	0.0%
Marion	31,033	0	0.0%	0	0.0%	0	0.0%
New London	43,963	7	0.0%	2	0.0%	20	0.0%
Scandinavia	6,563	0	0.0%	3	0.0%	4	0.1%
Seymour	31,622	1,991	6.3%	28	0.1%	0	0.0%
Shiocton	8,214	3	0.0%	0	0.0%	0	0.0%
Waupaca	116,855	41	0.0%	0	0.0%	8,033	6.9%
Weyauwega	21,113	11	0.1%	7	0.0%	271	1.3%
Total	994,425	10,323	1.0%	37,063	3.7%	10,081	1.0%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	332,454	261	0.1%	183	0.1%	18,253	5.5%
Black Creek	32,763	950	2.9%	0	0.0%	62	0.2%
Clintonville	29,542	5,202	17.6%	11	0.0%	82	0.3%
Fremont	15,504	0	0.0%	1,006	6.5%	2,901	18.7%
Hortonville	46,286	1	0.0%	0	0.0%	284	0.6%
Iola	22,685	27	0.1%	20	0.1%	0	0.0%
Kaukauna	96,627	6	0.0%	0	0.0%	2,034	2.1%
Kim-LC	138,983	2	0.0%	16	0.0%	1,661	1.2%
Manawa	20,218	90	0.4%	0	0.0%	3	0.0%
Marion	31,033	5,175	16.7%	0	0.0%	23	0.1%
New London	43,963	8	0.0%	66	0.2%	391	0.9%
Scandinavia	6,563	0	0.0%	0	0.0%	1	0.0%
Seymour	31,622	749	2.4%	0	0.0%	29	0.1%
Shiocton	8,214	40	0.5%	0	0.0%	0	0.0%
Waupaca	116,855	205	0.2%	4,818	4.1%	499	0.4%
Weyauwega	21,113	16	0.1%	1,405	6.7%	666	3.2%
Total	994,425	12,732	1.3%	7,525	0.8%	26,889	2.7%

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Outagamie Waupaca Library System: 2020 Circulation Summary*

Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	332,454	8,952	2.7%	3,467	1.0%	18,639	5.6%
Black Creek	32,763	35	0.1%	1,034	3.2%	62	0.2%
Clintonville	29,542	3	0.0%	5,401	18.3%	93	0.3%
Fremont	15,504	0	0.0%	2	0.0%	3,907	25.2%
Hortonville	46,286	22	0.0%	22	0.0%	284	0.6%
Iola	22,685	8	0.0%	29	0.1%	20	0.1%
Kaukauna	96,627	10,502	10.9%	4,730	4.9%	2,034	2.1%
Kim-LC	138,983	18,407	13.2%	1,278	0.9%	1,677	1.2%
Manawa	20,218	0	0.0%	95	0.5%	5	0.0%
Marion	31,033	0	0.0%	5,175	16.7%	23	0.1%
New London	43,963	2	0.0%	34	0.1%	466	1.1%
Scandinavia	6,563	3	0.0%	0	0.0%	1	0.0%
Seymour	31,622	28	0.1%	2,815	8.9%	29	0.1%
Shiocton	8,214	0	0.0%	76	0.9%	0	0.0%
Waupaca	116,855	0	0.0%	325	0.3%	5,341	4.6%
Weyauwega	21,113	7	0.0%	106	0.5%	2,071	9.8%
Total	994,425	37,969	3.8%	24,589	2.5%	34,652	3.5%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	332,454	108	0.0%	306	0.1%
Black Creek	32,763	0	0.0%	0	0.0%
Clintonville	29,542	0	0.0%	3	0.0%
Fremont	15,504	0	0.0%	0	0.0%
Hortonville	46,286	0	0.0%	0	0.0%
Iola	22,685	1,675	7.4%	53	0.2%
Kaukauna	96,627	89	0.1%	33	0.0%
Kim-LC	138,983	240	0.2%	39	0.0%
Manawa	20,218	5	0.0%	2	0.0%
Marion	31,033	0	0.0%	0	0.0%
New London	43,963	20	0.0%	0	0.0%
Scandinavia	6,563	4	0.1%	7	0.1%
Seymour	31,622	0	0.0%	0	0.0%
Shiocton	8,214	0	0.0%	0	0.0%
Waupaca	116,855	8,041	6.9%	309	0.3%
Weyauwega	21,113	271	1.3%	5	0.0%
Total	994,425	10,453	1.1%	757	0.1%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2020 Circulation Summary*
Change from 2019

	Resident Circulation				Non-resident Circulation			
	2019	2020	Change	% Change	2019	2020	Change	% Change
Appleton	554,707	216,296	(338,411)	-61.0%	392,183	116,158	(276,025)	-70.4%
Black Creek	11,509	6,351	(5,158)	-44.8%	42,246	26,412	(15,834)	-37.5%
Clintonville	32,251	11,619	(20,632)	-64.0%	57,320	17,923	(39,397)	-68.7%
Fremont	6,196	3,705	(2,491)	-40.2%	24,442	11,799	(12,643)	-51.7%
Hortonville	16,539	9,803	(6,736)	-40.7%	54,320	36,483	(17,837)	-32.8%
Iola	14,620	7,688	(6,932)	-47.4%	24,960	14,997	(9,963)	-39.9%
Kaukauna	70,901	44,517	(26,384)	-37.2%	78,297	52,110	(26,187)	-33.4%
Kim-LC	98,138	47,749	(50,389)	-51.3%	170,318	91,234	(79,084)	-46.4%
Manawa	14,162	6,670	(7,492)	-52.9%	27,403	13,548	(13,855)	-50.6%
Marion	21,655	14,050	(7,605)	-35.1%	13,718	16,983	3,265	23.8%
New London	42,505	20,289	(22,216)	-52.3%	61,547	23,674	(37,873)	-61.5%
Scandinavia	1,307	844	(463)	-35.4%	5,948	5,719	(229)	-3.9%
Seymour	28,327	14,994	(13,333)	-47.1%	33,863	16,628	(17,235)	-50.9%
Shiocton	6,464	4,463	(2,001)	-31.0%	6,109	3,751	(2,358)	-38.6%
Waupaca	87,576	45,448	(42,128)	-48.1%	152,011	71,407	(80,604)	-53.0%
Weyauwega	11,444	6,180	(5,264)	-46.0%	21,056	14,933	(6,123)	-29.1%
Total	1,018,301	460,666	(557,635)	-54.8%	1,165,741	533,759	(631,982)	-54.2%

	Total Circulation			
	2019	2020	Change	% Change
Appleton	878,122	332,454	(749,428)	-69.3%
Black Creek	53,787	32,763	(25,437)	-43.7%
Clintonville	80,408	29,542	(70,451)	-70.5%
Fremont	26,723	15,504	(16,661)	-51.8%
Hortonville	86,367	46,286	(23,735)	-33.9%
Iola	36,688	22,685	(18,082)	-44.4%
Kaukauna	144,342	96,627	(73,469)	-43.2%
Kim-LC	277,109	138,983	(144,154)	-50.9%
Manawa	37,219	20,218	(25,283)	-55.6%
Marion	40,510	31,033	(3,818)	-11.0%
New London	89,646	43,963	(69,349)	-61.2%
Scandinavia	8,425	6,563	(1,643)	-20.0%
Seymour	60,101	31,622	(28,496)	-47.4%
Shiocton	12,891	8,214	(3,329)	-28.8%
Waupaca	229,281	116,855	(140,390)	-54.6%
Weyauwega	33,394	21,113	(19,296)	-47.8%
Total	2,095,013	994,425	(1,413,021)	-58.7%

*Based on OWLSnet Circulation Statistics