How Staff Created Content Displays in BiblioCommons

How is staff content identified?

Staff accounts will share the organizational icon/avatar and will have "Library Staff" below their username. In this example, the username is "ScandinaviaSue"



All non-staff accounts will display the first letter of the username in a circle as the image followed by the username. All accounts will say InfoSoup.



There is only one avatar per catalog, so we do not have the option of different logos per library. The soup ladle, we think, is the best small image option to use here, but this is something we can change if another image is preferred.

In a consortium or shared catalog, using your library name as part of the username is the best way to identify the staff account as belonging to your library.

How/where is staff content boosted?

Catalog Landing Page

On the catalog landing page, we have the option for the first carousel to highlight staff lists. If this option is selected, staff lists will appear here automatically, newest first, under the heading "Recent Staff Lists."

Examples:

- https://marinet.bibliocommons.com/
- https://arapahoelibraries.bibliocommons.com/
- https://sno-isle.bibliocommons.com/

Many libraries, however, choose not to differentiate between staff and public lists. In this case, the "Recent Lists" carousel appears at the bottom of the landing page, organized by date. This carousel will always display at the bottom regardless of whether one chooses to display the "Recent Staff Lists" at the top.

Examples:

- https://hclib.bibliocommons.com/
- https://more.bibliocommons.com/

Full Bib Page

Opinion Section

In the "Opinion" section of the bib page, staff reviews will show first.

In these examples, from Arapahoe Libraries, you will see reviews from Arapahoe staff as the first reviews. (Note that we do not currently subscribe to "From the critics" which is why you first see Publishers Weekly and Booklist in these example). After local staff reviews, any reviews by InfoSoup patrons would then appear. After that, reviews from other BiblioCommons libraries will appear by date. In the examples, you will see "STAFF" from other libraries indicated, but their reviews appear in date order and are not promoted over non-staff reviews and would come after reviews from InfoSoup staff and patrons.

Examples:

- https://infosoup.bibliocommons.com/v2/record/S181C591219
- https://infosoup.bibliocommons.com/v2/record/S181C701270
- https://arapahoelibraries.bibliocommons.com/v2/record/S115C1693753
- https://arapahoelibraries.bibliocommons.com/v2/record/S115C2102750

Staff Lists featuring this title

After the opinion section, any staff lists that include the title, will display under the heading "Staff lists featuring this title." Lists by local staff will display first, followed by lists from other BiblioCommons Libraries. See https://infosoup.bibliocommons.com/v2/record/S181C591219 and scroll down to "Staff lists feature this title."

Staff Picks Page

Note: We will likely launch with the staff picks page hidden but display it once we have enough lists to display and a procedure for updating the page.

Staff picks is one of the BiblioCommons default pages, although some libraries choose not to display it. Libraries that use this page, have two options.

1. Create links to staff created lists

- https://more.bibliocommons.com/explore/featured lists/staff picks
- https://librarypoint.bibliocommons.com/explore/featured_lists/staff_picks

2. Link directly to titles in a list

https://mymcpl.bibliocommons.com/explore/featured lists/staff picks

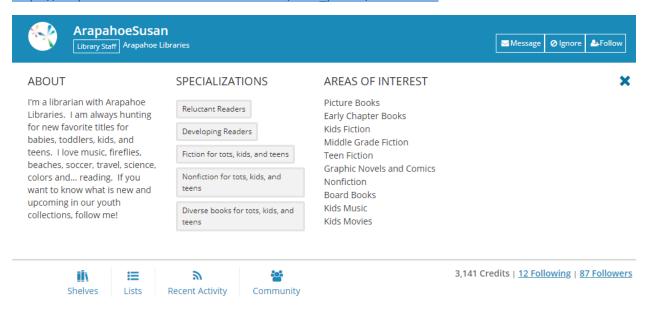
The staff lists carousel, and staff content in the catalog, are all automated. The Staff Picks page needs to be manually curated, or special permissions need to be set to manage the links or lists on this page. We will need a process and procedure for maintaining this page.

Staff Profiles

Staff not only share lists, comments, ratings, but can create a profile. In the catalog, users can message or follow a profile. Profiles can be very personal and informative, generic, or left blank.

Staff Profile Example: Personal

https://arapahoelibraries.bibliocommons.com/user_profile/674593472



Staff Profile Example: Generic

https://aclibrary.bibliocommons.com/user_profile/1536110599

