

Outagamie Waupaca Library System: 2015 Circulation Summary*
9/8/2016

	City/ Village	% of Total	Outagamie County	% of Total	Waupaca County	% of Total	Cross- over	% of Total
Appleton	731,073	62.7%	259,481	22.2%	6,224	0.5%	50,393	4.3%
Black Creek	15,922	29.2%	33,725	61.8%	71	0.1%	3,081	5.6%
Clintonville	41,041	41.9%	4,300	4.4%	35,753	36.5%	2,915	3.0%
Fremont	9,413	28.0%	654	1.9%	13,120	39.0%	693	2.1%
Hortonville	16,505	23.4%	51,683	73.4%	690	1.0%	1,070	1.5%
Iola	17,778	41.9%	6	0.0%	20,345	47.9%	1,468	3.5%
Kaukauna	96,254	59.5%	27,252	16.8%	40	0.0%	11,753	7.3%
Kim-LC	121,232	40.4%	67,830	22.6%	222	0.1%	61,171	20.4%
Manawa	19,584	39.7%	134	0.3%	26,159	53.0%	2,964	6.0%
Marion	21,375	57.0%	220	0.6%	8,171	21.8%	1,708	4.6%
New London	59,936	47.6%	18,433	14.6%	39,313	31.2%	6,146	4.9%
Scandinavia	3,630	36.7%			5,339	54.0%	717	7.3%
Seymour	27,869	44.3%	27,280	43.4%	65	0.1%	2,025	3.2%
Shiocton	4,565	43.7%	5,114	49.0%	331	3.2%	313	3.0%
Waupaca	116,514	41.5%	576	0.2%	117,031	41.7%	12,934	4.6%
Weyauwega	21,261	48.7%	177	0.4%	16,461	37.7%	2,447	5.6%
Total	1,323,952	52.0%	496,865	19.5%	289,335	11.4%	161,798	6.3%
	Inter- system	% of Total	Other States	% of Total	Non- resident Subtotal	% of Total	Total Circulation	% of Total
Appleton	119,496	10.2%	30	0.0%	435,624	37.3%	1,166,697	100.0%
Black Creek	1,649	3.0%	150	0.3%	38,676	70.8%	54,598	100.0%
Clintonville	13,893	14.2%	35	0.0%	56,896	58.1%	97,937	100.0%
Fremont	9,740	29.0%			24,207	72.0%	33,620	100.0%
Hortonville	456	0.6%			53,899	76.6%	70,404	100.0%
Iola	2,866	6.7%			24,685	58.1%	42,463	100.0%
Kaukauna	26,545	16.4%			65,590	40.5%	161,844	100.0%
Kim-LC	49,903	16.6%	9	0.0%	179,135	59.6%	300,367	100.0%
Manawa	501	1.0%			29,758	60.3%	49,342	100.0%
Marion	5,967	15.9%	29	0.1%	16,095	43.0%	37,470	100.0%
New London	2,062	1.6%			65,954	52.4%	125,890	100.0%
Scandinavia	192	1.9%			6,248	63.3%	9,878	100.0%
Seymour	5,614	8.9%	1	0.0%	34,985	55.7%	62,854	100.0%
Shiocton	115	1.1%			5,873	56.3%	10,438	100.0%
Waupaca	33,472	11.9%	51	0.0%	164,064	58.5%	280,578	100.0%
Weyauwega	3,282	7.5%			22,367	51.3%	43,628	100.0%
Total	275,753	10.8%	305	0.0%	1,224,056	48.0%	2,548,008	100.0%

*Based on OWLSnet Circulation Statistics

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Counties Adjacent to OWLS

	Total Circulation	Brown County	% of Total	Calumet County	% of Total	Portage County	% of Total
Appleton	1,166,697	6,576	0.6%	38,713	3.3%	289	0.0%
Black Creek	54,598	71	0.1%	58	0.1%	7	0.0%
Clintonville	97,937	1	0.0%	12	0.0%		
Fremont	33,620			10	0.0%	13	0.0%
Hortonville	70,404	6	0.0%	50	0.1%	31	0.0%
Iola	42,463			12	0.0%	2,182	5.1%
Kaukauna	161,844	7,045	4.4%	15,402	9.5%		
Kim-LC	300,367	836	0.3%	42,950	14.3%		
Manawa	49,342	120	0.2%			30	0.1%
Marion	37,470	1	0.0%	23	0.1%		
New London	125,890	20	0.0%	16	0.0%	22	0.0%
Scandinavia	9,878					166	1.7%
Seymour	62,854	2,663	4.2%	167	0.3%	3	0.0%
Shiocton	10,438						
Waupaca	280,578	125	0.0%	11	0.0%	20,162	7.2%
Weyauwega	43,628	24	0.1%			416	1.0%
Total	2,548,008	17,488	0.7%	97,424	3.8%	23,321	0.9%

	Total Circulation	Shawano County	% of Total	Waushara County	% of Total	Winnebago County	% of Total
Appleton	1,166,697	875	0.1%	389	0.0%	68,566	5.9%
Black Creek	54,598	1,398	2.6%			73	0.1%
Clintonville	97,937	13,644	13.9%	4	0.0%	41	0.0%
Fremont	33,620			3,037	9.0%	6,585	19.6%
Hortonville	70,404	22	0.0%			268	0.4%
Iola	42,463	22	0.1%	4	0.0%	2	0.0%
Kaukauna	161,844	56	0.0%	6	0.0%	2,712	1.7%
Kim-LC	300,367	129	0.0%	117	0.0%	3,720	1.2%
Manawa	49,342	39	0.1%	34	0.1%	10	0.0%
Marion	37,470	5,835	15.6%	8	0.0%	2	0.0%
New London	125,890	421	0.3%	546	0.4%	898	0.7%
Scandinavia	9,878	1	0.0%			7	0.1%
Seymour	62,854	1,980	3.2%			138	0.2%
Shiocton	10,438	51	0.5%			54	0.5%
Waupaca	280,578	51	0.0%	10,550	3.8%	863	0.3%
Weyauwega	43,628	4	0.0%	2,301	5.3%	515	1.2%
Total	2,548,008	24,528	1.0%	16,996	0.7%	84,454	3.3%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2015 Circulation Summary*
Intersystem

	Total Circulation	Manitowoc Calumet	% of Total	Nicolet	% of Total	Winnefox	% of Total
Appleton	1,166,697	39,243	3.4%	9,229	0.8%	69,578	6.0%
Black Creek	54,598	58	0.1%	1,507	2.8%	73	0.1%
Clintonville	97,937	12	0.0%	13,814	14.1%	49	0.1%
Fremont	33,620	10	0.0%	2	0.0%	9,690	28.8%
Hortonville	70,404	50	0.1%	40	0.1%	335	0.5%
Iola	42,463	12	0.0%	148	0.3%	6	0.0%
Kaukauna	161,844	15,857	9.8%	7,770	4.8%	2,722	1.7%
Kim-LC	300,367	42,955	14.3%	2,374	0.8%	3,837	1.3%
Manawa	49,342			370	0.7%	44	0.1%
Marion	37,470	23	0.1%	5,848	15.6%	10	0.0%
New London	125,890	16	0.0%	485	0.4%	1,491	1.2%
Scandinavia	9,878			15	0.2%	7	0.1%
Seymour	62,854	167	0.3%	5,238	8.3%	138	0.2%
Shiocton	10,438			54	0.5%	61	0.6%
Waupaca	280,578	84	0.0%	574	0.2%	11,775	4.2%
Weyauwega	43,628			50	0.1%	2,816	6.5%
Total	2,548,008	98,487	3.9%	47,518	1.9%	102,632	4.0%

	Total Circulation	South Central	% of Total	Other WI Systems	% of Total
Appleton	1,166,697	690	0.1%	756	0.1%
Black Creek	54,598	7	0.0%	4	0.0%
Clintonville	97,937			18	0.0%
Fremont	33,620	13	0.0%	25	0.1%
Hortonville	70,404	31	0.0%		
Iola	42,463	2,241	5.3%	459	1.1%
Kaukauna	161,844			196	0.1%
Kim-LC	300,367	4	0.0%	733	0.2%
Manawa	49,342	31	0.1%	56	0.1%
Marion	37,470			86	0.2%
New London	125,890	22	0.0%	48	0.0%
Scandinavia	9,878	166	1.7%	4	0.0%
Seymour	62,854	4	0.0%	67	0.1%
Shiocton	10,438				
Waupaca	280,578	20,384	7.3%	655	0.2%
Weyauwega	43,628	416	1.0%		
Total	2,548,008	24,009	0.9%	3,107	0.1%

*Based on OWLSnet Circulation Statistics

Outagamie Waupaca Library System: 2015 Circulation Summary*
Change from 2013

	Resident Circulation				Non-resident Circulation			
	2014	2015	Change	% Change	2014	2015	Change	% Change
Appleton	789,622	731,073	(58,549)	-7.4%	484,514	435,624	(48,890)	-10.1%
Black Creek	13,835	15,922	2,087	15.1%	35,738	38,676	2,938	8.2%
Clintonville	46,053	41,041	(5,012)	-10.9%	59,176	56,896	(2,280)	-3.9%
Fremont	11,568	9,413	(2,155)	-18.6%	28,148	24,207	(3,941)	-14.0%
Hortonville	14,716	16,505	1,789	12.2%	39,223	53,899	14,676	37.4%
Iola	19,493	17,778	(1,715)	-8.8%	27,640	24,685	(2,955)	-10.7%
Kaukauna	104,047	96,254	(7,793)	-7.5%	70,705	65,590	(5,115)	-7.2%
Kim-LC	135,007	121,232	(13,775)	-10.2%	189,376	179,135	(10,241)	-5.4%
Manawa	17,389	19,584	2,195	12.6%	30,110	29,758	(352)	-1.2%
Marion	23,767	21,375	(2,392)	-10.1%	18,140	16,095	(2,045)	-11.3%
New London	62,705	59,936	(2,769)	-4.4%	71,380	65,954	(5,426)	-7.6%
Scandinavia	3,844	3,630	(214)	-5.6%	6,470	6,248	(222)	-3.4%
Seymour	31,176	27,869	(3,307)	-10.6%	39,336	34,985	(4,351)	-11.1%
Shiocton	6,004	4,565	(1,439)	-24.0%	6,641	5,873	(768)	-11.6%
Waupaca	113,169	116,514	3,345	3.0%	174,722	164,064	(10,658)	-6.1%
Weyauwega	26,653	21,261	(5,392)	-20.2%	23,498	22,367	(1,131)	-4.8%
Total	1,419,048	1,323,952	(95,096)	-6.7%	1,304,817	1,224,056	(80,761)	-6.2%

	Total Circulation			
	2014	2015	Change	% Change
Appleton	1,274,136	1,166,697	(107,439)	-8.4%
Black Creek	49,573	54,598	5,025	10.1%
Clintonville	105,229	97,937	(7,292)	-6.9%
Fremont	39,716	33,620	(6,096)	-15.3%
Hortonville	53,939	70,404	16,465	30.5%
Iola	47,133	42,463	(4,670)	-9.9%
Kaukauna	174,752	161,844	(12,908)	-7.4%
Kim-LC	324,383	300,367	(24,016)	-7.4%
Manawa	47,499	49,342	1,843	3.9%
Marion	41,907	37,470	(4,437)	-10.6%
New London	134,085	125,890	(8,195)	-6.1%
Scandinavia	10,314	9,878	(436)	-4.2%
Seymour	70,512	62,854	(7,658)	-10.9%
Shiocton	12,645	10,438	(2,207)	-17.5%
Waupaca	287,891	280,578	(7,313)	-2.5%
Weyauwega	50,151	43,628	(6,523)	-13.0%
Total	2,723,865	2,548,008	(175,857)	-6.5%

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